



News release

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May 23rd 2009

2009 PACIFIC MUSIC AWARD WINNERS ANNOUNCED

Nesian Mystik has cleaned up at the S³ Pacific Music Awards for 2009.

Pacific music celebrates another bumper year with the boys from Nesian Mystik taking home four awards at the S3 (pron: ess-cubed) Pacific Music Awards 2009 announced tonight (May 23) in Manukau City.

At the star-studded event in celebration of Pacific music, Nesian Mystik is honoured with the Nui FM Best Pacific Urban Artist Award, the Radio 531pi Best Pacific Group Award and the coveted Tui for the S3 Best Pacific Music Album for 'Elevator Musiq'

The band also takes home the APRA Best Song Award for the single 'Nesian 101'.

To acknowledge the band's S³ Best Pacific Music Album win, Nesian Mystik will also be honoured at the Vodafone New Zealand Music Awards in October.

Well-known female hip hop and R'N'B artist, Ladi 6 takes out the award for Pacific Blue Best Pacific Female Artist for her debut solo album 'Time is not Much'

Other winners at the S3 Pacific Music Awards 2009 are:

- Devolo picks up the award for NZ Commission Best Pacific Male Artist for 'Heaven & Hell'
- Best Pacific Gospel Album is awarded to Oyster Music – various artists for 'The Gospel According to....'
- The Manukau Institute of Technology Lifetime Achievement Award goes to Tigilau Ness
- The Phillip Fuemana Award goes to the group 'Sweet & Irie'
- The Manukau City Council People's Choice Award goes to the South Auckland Community Church Band

Also acknowledged for his outstanding achievements and success in the music industry internationally was Savage for his hit single 'Swing'.

Pacific Music Awards chairperson Rev Mua Strickson-Pua says that once again, the award winners of the 2009 S³ Pacific Music Awards truly highlight the success and achievements of Pacific music artists within the industry. During these hard economic times it's great to be able to celebrate something as uplifting and positive as Pacific music.

Campbell Smith, CEO of RIANZ, believes **Nesian Mystik** are a worthy recipient of the Tui for Best Pacific Album. "Nesian Mystik is a great New Zealand music success story and we're looking forward to honouring them at the Vodafone New Zealand Music Awards in October."



Tigilau Ness was honoured by being the recipient of the Manukau Institute of Technology Life Time Achievement Award. Rev Mua Strickson-Pua described Tigilau, whose son is music award-winning artist Che Fu, as a truly humble Pacific musician who has contributed over thirty years of music for all people, which deeply expresses his love of the Pacific and humanity. There was a special tribute performance on the night of a Tigilau Ness song sung by his son, Che Fu, with his band The Krates.

The fifth annual Pacific Music Awards were held at Manukau City's TelstraClear Pacific venue and celebrate Pacific music and artists.

The audience was treated to dynamic live performances by rising Pacific artists and established music stars including You Alone Chorus (gospel choir), Anonymouz, Angela Afeaki, Illegal Musik - Ill Semantics, J Williams, P.Money, Vince Harder, PNC, Scribe and David Dallas, Nesian Mystik - featuring Cydel and Che Fu.

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Contacts:

PMAT Spokesperson, Rev. Mua Strickson-Pua, Tel: 0-9-377 7782, Mob: 021 141 8798 stricksonpua@xtra.co.nz

PMAT Contact Person, Petrina George, Tel: 0-9-623 4717, Mob: 0272 451 898,
info@pacificmusicawards.org.nz

Gemma Leathem, Pead PR, Tel: 0-9-918 5533; Mob: 027 318 1205, gemmal@peadpr.co.nz

Kelly Grindle, Pead PR, Tel: 0-9-918 5581; Mob: 021 334 447, kelly@peadpr.co.nz



The full list of finalists for the 2009 S³ Pacific Music Awards is:

PACIFIC BLUE BEST PACIFIC FEMALE ARTIST

Ladi 6 'Time is Not Much' - **Winner**

Angela Afeaki 'Tongan Rendezvous'

Iva Lamkum 'Iva Lamkum EP'

NZ MUSIC COMMISSION BEST PACIFIC MALE ARTIST

Devolo 'Heaven & Hell' - **Winner**

Mareko 'White Sunday 2: The Book of Mark'

Vince Harder "Strobelight"

NIU FM BEST PACIFIC URBAN ARTIST

Devolo 'Heaven & Hell'

Ladi 6 'Time is Not Much'

Nesian Mystik 'Elevator Musiq' - **Winner**

RADIO 531PI BEST PACIFIC GROUP

Cydel "There's A Place"

Horsemen Family 'My Shout'

Nesian Mystik 'Elevator Musiq' - **Winner**



APRA BEST PACIFIC SONG

Angela Afeaki "Happy Happy Tonga" (A. Afeaki/W. Afeaki/J. Afeaki)

Ladi 6 "Walk Right Up" (K. Tamati/B. Park)

Nesian Mystik "Nesian 101" (Atai/Manukau/McNulty/Reeder/Rikiau/Strickson-Pua) - **Winner**

BEST PACIFIC GOSPEL ALBUM

St Pauls Methodist Church Otara '2008 Choir'

South Auckland Community Church Band 'Set Us Free'

Oyster Music – various artists 'The Gospel According to....' - **Winner**

S³ BEST PACIFIC MUSIC ALBUM

Angela Afeaki 'Tongan Rendezvous'

Ladi 6 'Time is Not Much'

Nesian Mystik 'Elevator Musiq' - **Winner**